



Bold Ideas. Human Roots. Ethical by Design.

Human-AI Readiness and Risk Assessment

WHY THIS MATTERS

AI is everywhere right now. And for most business leaders, that creates more questions than answers:

Which tools actually make sense for my organization? What tasks should we use them for? How do we roll them out without disrupting the people and processes that already work? Most importantly, how can we bring AI in as a capability multiplier for our team, not a replacement for them?

That clarity does not come from following trends. It comes from knowing where you actually stand. This assessment gives you that picture. In 10 to 12 minutes you will know exactly where your organization is today, where the real opportunities are, and what to do next with confidence.

WHAT IT IS

A free assessment combining 20 years of human UX research expertise with AI to give SMB and mid-market leaders a clear, scored picture of where their organization stands with AI adoption and exactly what to do next.

Human-designed methodology. Not a generic AI model.

6 DIMENSIONS MEASURED

1	Human Connection and Customer Trust	25%
2	How Work Gets Done	20%
3	Team Comfort and Learning	15%
4	Oversight and Decision Control	25%
5	Tools and Information	5%
6	Rules and Responsibility	10%

3.7 / 5

SAMPLE SCORE

Weighted average across all 6 dimensions

3 EMERGING RISK INDICATORS

! Agentic Governance

Does your organization have policies governing AI tools that act autonomously without human approval?

! Emotional Outsourcing

Are employees using AI for personal guidance or emotional support without clear organizational guidelines?

! Oversight Transparency

Do employees know when AI tools are collecting or analyzing data about their work behavior?

For leaders and AI decision makers at organizations with 10 to 500+ employees.

WHAT YOU RECEIVE

Everything you need to know where you stand and what to do next.

01

Weighted Readiness Score

Overall score from 1 to 5 with weighted section breakdowns across all six dimensions.

02

Personalized 6-Page Report

Industry-specific analysis, narratives, and personalized context for your organization.

03

Top Opportunities and Challenges

Three specific opportunities and three key challenges drawn directly from your responses.

04

Three Specific Next Steps

Prioritized actions tailored to your role, industry, and company size.

05

Convergence Outlook

Key AI industry trends most likely to affect your specific sector.

06

Free 30-Min Strategy Call

Walk through your findings and map your highest-priority next moves.

[Take the Free Assessment](#)

Your clarity is 10 minutes away. Book a strategy call when you are ready to go deeper.

Get the clarity you have been looking for.

Take the assessment in 10 to 12 minutes at braveconcept.ai/assessment

braveconcept.ai